

A panoramic view of Edinburgh, Scotland, at sunset. The city's historic architecture, including the Edinburgh Castle and the Scott Monument, is silhouetted against a warm, orange and yellow sky. In the foreground, two people are standing on a rocky outcrop, looking out over the city.


Sponsorship and Exhibit Opportunities



The International Brain
Injury Association Presents

The Ninth World Congress on Brain Injury

From Cell to Society

A panoramic view of Edinburgh, Scotland, at night. The city's historic architecture, including the Edinburgh Castle and the Scott Monument, is illuminated with warm lights, creating a glowing effect against the dark, purple and blue twilight sky. The city's skyline is dominated by the Edinburgh Castle and the Scott Monument.

Edinburgh, Scotland
March 21-25, 2012

The Ninth World Congress on Brain Injury

International Planning Committee

Vicky Anderson, PhD - Australia
David Arcineigas, MD - USA
Phillipe Azouvi, MD, PhD - France
Juan Carlos Arango-Lasprilla, PhD -USA
Ian Baguley, MD, PhD - Australia
Lucia Braga, PhD - Brazil
Ross Bullock, MD, PhD - USA
Enrico Castelli, MD - Italy
Cherwyn Chan, PhD - Hong Kong, China
Nora Cullen, MD - Canada
Tai Ryoan Han, MD, PhD - South Korea
Jane Gillett, MD - Canada
Zeev Groswasser, MD - Israel
Grant Iverson, PhD - Canada
Barry Jordan, MD - USA
Steven Laureys, MD, PhD - Belgium
Jose Leon Carrion, PhD - Spain
Jan Lexell, MD - Sweden
Andrew Maas, MD, PhD - Netherlands
Tom McMillan, PhD - United Kingdom
Jennie Ponsford, PhD - Australia
Bernhard A. Sabel, PhD - Germany
Donald Stein, PhD - USA
Olli Tenuvuo, MD, PhD - Finland
Walter Videtta, MD - Argentina
Nathan Zasler, MD - USA
George Zitnay, PhD - USA

Meeting Venue

Edinburgh International Conference Centre
The Exchange, Edinburgh, EH3 8EE, Scotland
Tel: +44 (0) 131 300 3000 Fax: +44 (0) 131 300 3030

Important Dates

Support reservation deadline January 15, 2012
Exhibit reservation deadline February 15, 2012
Exhibitor setup March 21, 2012
Congress begins March 22, 2012
Exhibitor breakdown March 25, 2012

Secretariat

MCC Association Mgt.
Chas Haynes & Margaret Roberts
5909 Ashby Manor Place
Alexandria, VA 22310, USA
Tel: +1 703 960-6500 Fax: +1 703 960-6603
www.internationalbrain.org
congress@internationalbrain.org

Local Planning Committee

Andrew Bateman, PhD - Cambridge
Avril Beattie, RGN - Dundee
Alan Carson, MD - Edinburgh
Liam Dorris, BSc - Glasgow
Jon Evans, PhD - Glasgow
Simon Fleminger, PhD - London
Kay Forbes, BA - Lanarkshire
Richard Greenwood, MD - London
Douglas Gentleman, BSc, MB, ChB - Glasgow
Carol Hawley, PhD - Warwick
Peter Hutchinson, PhD - Cambridge
Wendy Jack, BA - West Dunbartonshire
Howard Jackson, PhD - Warrington
Donna Malley, MSc, BSc, DipCOT - Cambridgeshire
William McKinlay, PhD - Edinburgh
Tom McMillan, PhD - Glasgow
Michael Oddy, PhD - Sussex
Ian Piper, BSc, PhD - Glasgow
William Stewart, PhD - Glasgow
Lance Sloane, MBChB, FRCP - Fife
Angela Sprott, MA - West Dunbartonshire
Rodger Wood, PhD - Swansea

Endorsing Organizations (as of Jan. 2011)

American Brain Coalition
Australian Society for the Study of Brain Impairment
Association Scientific Study of Consciousness
Brain Injury Association of America
Brain Injury Association of Canada
Brain Trauma Foundation
British Association of Brain Injury Case Managers
British Neuroscience Association
British Psychological Society, Division of Neuropsychology
Commission on Accreditation of Rehabilitation Facilities
Encephalitis Society
European Brain Injury Society
European Neurological Society
Euroacademia Multidisciplinaria Neurotraumatologica
Headway (UK)
International Neuropsychiatry Association
International Neurotrauma Society
International Pediatric Brain Injury Society
International Society of Physical and Rehabilitation Medicine
Latin American Brain Injury Consortium
National Managed Clinical Network for Acquired Brain Injury Scotland
Neurological Alliance of Scotland
North American Brain Injury Society
Scottish Head Injury Forum
Society for Research in Rehabilitation
The Stroke Association (UK)
United Kingdom Head Injury Forum
United Kingdom Rehabilitation Council
World Federation for Neurorehabilitation



An Invitation to Edinburgh, Scotland

The President and the Chair of the International Brain Injury Association (IBIA), as well as the Congress Scientific Planning Committees would like to invite you to attend IBIA's Ninth World Congress on Brain Injury, to be held in March 21-25, 2012, in Edinburgh, Scotland at the Edinburgh International Conference Centre.

Edinburgh, the capital of Scotland, is a picturesque historic city, dominated by its famous castle with many fine hotels, restaurants, museums and traditional pubs! There is easy access to Glasgow, the Highlands and to tourist and sporting opportunities.

The Congress will be relevant to professionals who work with people with acquired brain injury. It will provide a forum for education, formal and informal discussion and debate. The event will include talks from internationally renowned experts in the field of brain injury, scientific poster and paper presentations, candlelight sessions with experts, as well as pre- and post-conference symposia. Up to date research will be presented on a variety of topics ranging from neurobiology to neurorehabilitation and from the theoretical to the very applied. The IBIA awards will be presented, including the Jennett & Plum Award for Clinical Achievement in the Field of Brain Injury Medicine, the Henry Stonnington Award for best review article in Brain Injury, the IBIA Young Investigator Award and the Car of the Year Award.

We will have a host of exhibitors to complement more formal aspects of the Congress and to encourage collegial networking. Last but not least, a number of social events will be organised that will give attendees the opportunity to explore the depth and breadth of Scottish culture as well as the beautiful scenery of Scotland.

Tom McMillan, PhD (UK)
President, IBIA 2012 World Congress

Nathan Zasler, MD (USA)
Chairperson, IBIA



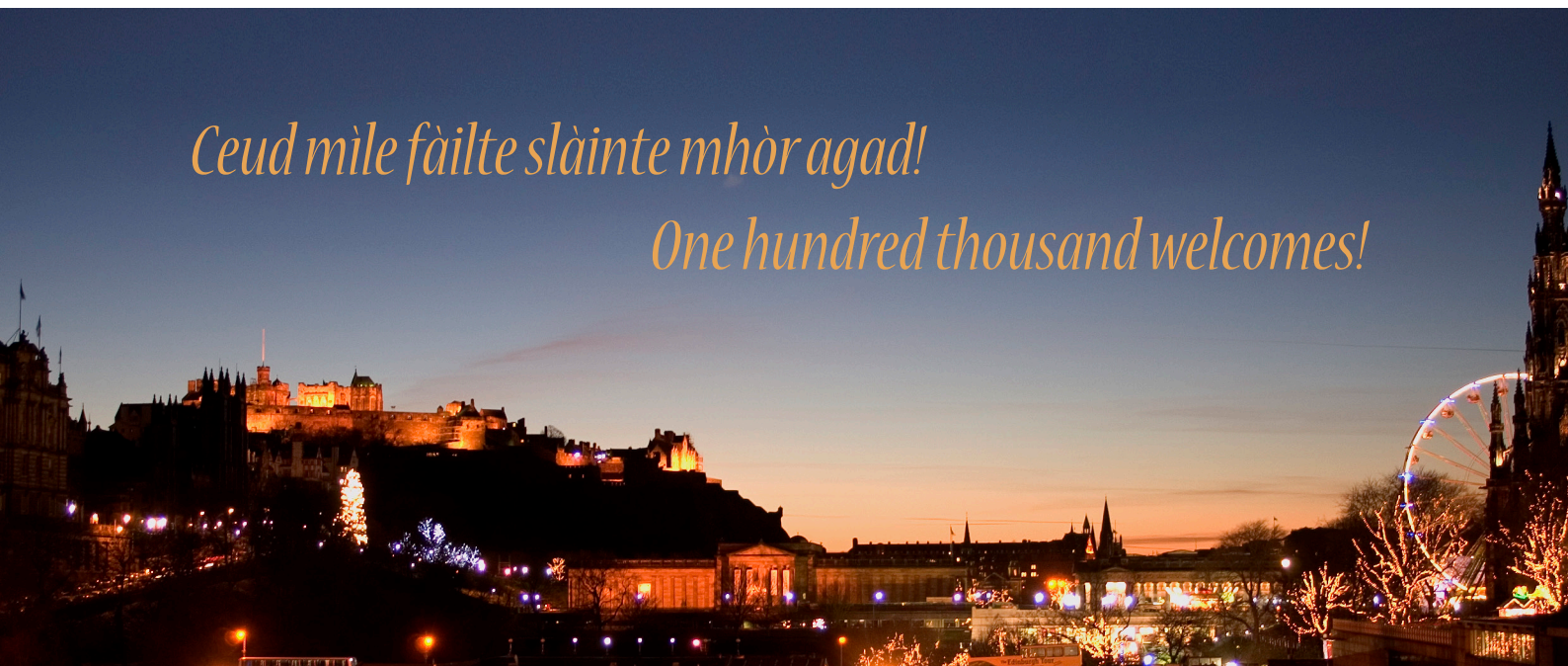
Tom McMillan, PhD



Nathan Zasler, MD

Ceud mìle fáilte slàinte mhòr agad!

One hundred thousand welcomes!



About the World Congress

About IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care issues. IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, policy makers, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

About The Ninth World Congress on Brain Injury

The IBIA Ninth World Congress on Brain Injury is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of neurosurgeons, rehabilitation physicians, psychiatrists, psychologists, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers and legal professionals.

Over 1100 international delegates attended the last World Congress in Washington, DC. As in years past, the Ninth World Congress will feature internationally recognized invited speakers, accepted platform presentations and poster sessions.

The aim of the Congress is to provide an opportunity for establishing collegial relationships with international professionals focused on the care and/or service of persons with acquired brain injury and/or the science of brain injury research. State of the art research will be presented dealing with brain injury, assessment and treatment. International priorities in the field of brain injury research will be discussed. Finally, the Congress will provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

About the Congress Location

The Ninth World Congress on Brain Injury will be held in the Edinburgh International Conference Centre; a state-of-the-art venue in the heart of one of the world's most historic and enchanting cities.

Edinburgh is a beautiful city that combines its heritage with vibrant, modern facilities and first class service. With world-class hotels and venues, an international airport only eight miles from the city, good road and rail links and a compact city centre with almost everything within walking distance, it's easy to see why Edinburgh has earned its place as one of Europe's leading conference destinations.

Edinburgh enjoys a thriving arts scene, internationally renowned galleries and museums, underground vaults, royal castles, palaces and even a royal yacht, and is home to the stunning new Scottish Parliament. Surrounded by rolling hills and a fascinating shoreline to the north, the city also has spacious leafy parks and a beautiful botanical garden, and offers almost endless possibilities for taking up new activities or simply relaxing and unwinding.

Marketing Opportunities

Marketing your product or service at the IBIA World Congress brings you face-to-face with the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment and rehabilitation. The IBIA World Congress presents a unique opportunity to promote the advances in brain injury made by your organization or company to this highly specialized group of professionals. This event marks the first time the Congress will be held in the United Kingdom, and we expect it to be one of our most important IBIA meetings ever. Please review the support opportunities in the pages that follow, and feel free to email congress@internationalbrain.org with any questions you may have.

Accreditation Statement

The International Brain Injury Association will provide internationally recognized and accepted continuing medical education credits for this event.



Edinburgh, Scotland

March 21-25, 2012



Congress Support Opportunities

Platinum Supporter - Plenary Sessions

£30,000 (+VAT)

Platinum Level supporters are provided with high-level promotion during the entire event which will clearly position your organization as a key partner of IBIA. In addition, Platinum Supporters are featured prominently during the opening plenary sessions. Support package includes:

- 15 sq. meters of exhibition space
- Exclusive use of your logo/GOBO on signage during the first day plenary sessions
- Logo featured on the Congress homepage
- Logo featured on the Congress screensavers
- Free advertisement in premium position in Program
- Logo printed in Program
- Sponsored Congress registrations (8)
- Loose insert (1) in the Congress Bag
- Congress badge ribbons denoting support

Gold Supporter - Welcome Reception

£15,000 (+VAT)

The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will take place at an Edinburgh landmark. The supporter of the reception will be acknowledged throughout the event, on the website and in all printed Congress materials. Support also includes:

- 10 sq. meters of exhibition space.
- Logo featured on the Congress homepage
- Logo featured on the Congress screensavers
- Free advertisement in Program
- Logo in Program
- Sponsored Congress registrations (6)
- Congress badge ribbons denoting support

Gold Supporter - Congress Gala Banquet

£15,000 (+VAT)

The Congress banquet recognizes the leadership, supporters, speakers and awardees of IBIA and is the social highlight of the Congress. The supporter of the reception will be acknowledged throughout the Banquet, on the website and in all printed Congress materials. Support also includes:

- 10 sq. meters of exhibition space.
- Logo featured on the Congress homepage
- Logo featured on the Congress screensavers
- Free advertisement in Program
- Logo in Program
- Sponsored Congress registrations (6)
- Congress badge ribbons denoting support

Silver Supporter - Poster Sessions

£7,500 (+VAT)

The Poster Sessions are a popular and well-attended part of the Congress, with over 400 posters displayed during two sessions at the previous Congress in 2010. The Poster Sessions supporter will be recognized throughout the Congress, on the website, in printed materials and on signage located at the entrance to the poster viewing area. Support also includes:

- 5 sq. meters of exhibition space
- Logo featured on the Congress home page
- Logo featured on the Congress screensavers
- Full page advertisement in Program
- Logo in the on-site Program
- Sponsored Congress registrations (4)
- Loose insert (1) in the Congress Bag
- Congress badge ribbons denoting support

Silver Supporter - Meet the Experts

£7,500 (+VAT)

The supporting company will underwrite the Candlelight Expert sessions. These popular evening gatherings provide delegates with the opportunity to interact directly with leaders in the field of brain injury. Support also includes:

- 5 sq. meters of exhibition space
- Logo featured on the Congress home page
- Logo featured on the Congress screensavers
- Full page advertisement in Program
- Logo in the on-site Program
- Sponsored Congress registrations (4)
- Loose insert (1) in the Congress Bag
- Congress badge ribbons denoting support

Bronze Supporter - Congress Bags

£4,000 (+VAT)

Bags displaying the name of the Congress and your logo will be provided to all participants which will remind them of your support long after the Congress ends. Support also includes:

- Logo featured on the Congress home page
- Logo featured on Congress screensavers
- Logo in the on-site Program
- Sponsored Congress registrations (2)
- Congress badge ribbons denoting support

Bronze Supporter - Refreshment Break

£4,000 (+VAT)

Each Bronze Level supporter will be recognized during the Congress refreshment breaks. With delegates visiting the catering areas on average of three times per day, this is a great opportunity to profile your organization. Support also includes:

- Logo featured on the Congress home page
- Logo featured on Congress screensavers
- Logo in the on-site Program
- Sponsored Congress registrations (2)
- Congress badge ribbons denoting support

Symposia and Workshops

£6000 per satellite symposium or workshop (+VAT)

Your company may compose its own branded satellite symposium, workshop or demonstration daily during designated time slots. These workshops will be announced in all Congress printed materials. (Prior approval from IBIA required, see request form)

Hospitality Suite

£1500 per day (+VAT)

(Food & Beverage not included)

Supporter will host and entertain their guests throughout the Congress. Support includes:

Branding the entry to the hospitality suite

Acknowledgement on signage outside suite

Supported Social Activities

Prices upon request

IBIA has arranged a series of social activities and sight-seeing tours which are available for sponsorship. Please contact the Congress Secretariat for further details.

Printed Advertisements

Your organization may place a full page color advertisement in the on-site program distributed to every delegate to the Congress:

Full page £1000 (+VAT)

Two page spread £1750 (+VAT)

Loose inserts in the Congress Bag £750 (+VAT)
(supplied by the sponsor)

Exclusive sponsorship of the List of Participants, distributed to all attendees £750 (+VAT)

QUESTIONS?

Please contact the IBIA Secretariat:

congress@internationalbrain.org

Tel. +713 526-6900

Fax. +713 526-7787

IBIA

PO Box 1804

Alexandria, VA 22313

Exhibit Opportunities

£325 per sq. meter (5 sq. meter minimum).

(Non-profit organizations will be charged at 50%)

The IBIA World Congress is the premier international event in brain injury, and presents a unique opportunity to promote the advances in brain injury made by your company to this highly specialized group of professionals.

A unique aspect of the World Congress is that it brings together clinicians, scientists, neuropsychologists, psychiatrists, rehabilitation professionals and other brain injury specialists at one event. Exhibitors therefore have the benefit of reaching the entire range of multidisciplinary professionals working in the field of brain injury.

The World Congress provides the opportunity to associate with these professionals to strengthen and establish lasting partnerships. Whatever your product or service, exhibiting at the IBIA World Congress brings you face-to-face with brain injury professionals who are shaping the future of brain injury.

Exhibits will be open daily on all Congress days except Sunday. Exhibit space location will depend on the date of your registration as an exhibitor. Exhibitors will be provided with:

Shell scheme stand within the exhibitor hall

Fascia name board

One power point

Carpeting for your stand

All refreshments

Listing in the on-site program

Text listing on IBIA website

One complimentary registration

Additional equipment including internet access, telephone, etc., can be purchased through the EICC. All information regarding the exhibit times, including installation and removal will be sent in due time to those companies registered for the Congress.

Please note: Exhibitors are encouraged to submit their reservation forms early to ensure their space at the Congress. Available spaces sold-out quickly for the 2010 Congress in Washington, DC.



Edinburgh, Scotland

March 21-25, 2012



Ninth World Congress Exhibitor Form

YES! We wish to exhibit at IBIA's Ninth World Congress as follows:

COMPANY _____
(as you wish it to appear on identification sign)

£325 per sq. meter (+VAT). We wish to reserve _____ sq. meters (*5 sq. meter minimum*).

CONTACT PERSON: _____

Phone: _____ Email _____

NOTE: Fee includes 1 full registration per exhibitor. A badge will be issued to the following representative/registrant. One additional exhibit registration is available at £250.00.

1st Exhibit Representative:

Name _____ Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

2nd Exhibit Representative at £250.00:

Name _____ Title _____

Company _____

PAYMENT INFORMATION

Enclosed is our check for £ _____

Please send invoice for £ _____

Please charge my credit card for £ _____ as follows:

___ MasterCard ___ Visa ___ Amex Card #: _____ Exp. _____

TERMS AND CONDITIONS

- a) Exhibitor fee includes standard shell stand space and one power point. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with the Congress build company, Dimension8. A information packet will be sent upon receipt of this form.
- b) Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.
- d) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a £150.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.

RETURN BY FAX: (713) 526-7787 • RETURN BY MAIL:

IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: congress@internationalbrain.org

World Congress Support Form

YES! We wish to support IBIA's Eighth World Congress at the level marked below:

- Platinum (£30,000 +VAT)
- Gold (£15,000 +VAT)
- Silver (£7,500 +VAT)
- Bronze (£4,000 +VAT)
- Satellite Symposia or Workshop (£6,000 +VAT)
- Hospitality Suite (£1,500 per day +VAT)
- Printed Advertisements
 - Two page spread £1750 +VAT*
 - Full page £1000 +VAT*
 - Loose inserts in the Congress Bag £750 +VAT* (supplied by the sponsor)
 - Exclusive sponsorship of the List of Participants, distributed to all attendees £750*

Notes: _____

PAYMENT INFORMATION

- Enclosed is our check for £_____ to support the item(s) selected.
- Enclosed is our Purchase Order for \$_____ to support the item selected.
- Please charge my credit card for \$_____ as follows:
___ MasterCard ___ Visa ___ Amex Card #: _____ Exp. _____

In order to recognize your company as a Congress supporter, please provide the following information:

Company _____

Street Address _____

City _____ Prov/State _____ Zip/Code _____

Country _____

Contact Name _____ Title _____

Phone _____

Email _____

RETURN BY FAX: (713) 526-7787 • RETURN BY MAIL:

IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: congress@internationalbrain.org

Satellite/Workshop Symposium Request Form

Organizations wishing to hold a Satellite Symposium (or Workshop) during the Ninth World Congress are required to submit this Satellite Request Form and obtain approval from the Congress Scientific Committee.

Name _____ Title _____

Company _____

Street Address _____

City _____ Prov/State _____ Zip/Code _____

Country _____

Phone _____ Email _____

Title of Planned Symposium _____

Brief description, topics to be discussed, proposed faculty (or attach one-page sheet)

Satellite Eligibility Criteria

The organization must:

- Fulfill funding obligations in advance of the meeting
- Hold IBIA harmless from any and all claims that may result from the meeting

The Symposium must:

- Provide high-quality scientific information for healthcare providers
- Offer balanced and objective information
- Provide non-duplicative information from the Congress scientific abstracts presentations

Scheduling and Location

Satellite symposia will be 1.5 hours in length. IBIA will assign satellites to appropriate meeting rooms within the Edinburgh International Conference Centre. IBIA will schedule satellites to ensure that they do not conflict with the scientific program sessions and satellites will not be scheduled during the Congress program sessions or organized events. No more than three (3) symposia will occur concurrently.

Promotion/Marketing

The satellite organizer is encouraged to promote and market their symposium to generate attendance. Approved satellites will be listed and included in the schedule of events on the IBIA website and in the on-site program. Organizers may also provide a one-page promotional flyer (at organizers cost) for inclusion in the delegate registration bags.

Satellite Fees

Satellite slots are 1.5 hours in length and are available for £6,000 per slot (+VAT).

- Please reserve _____ satellite slots for my organization.
- I have read and agree to abide by the Satellite Eligibility Criteria above.

Signature _____ Printed name _____ Date _____

Applications for Satellite Symposia and Workshops will be reviewed by IBIA.

Notification of acceptance or denial will be provided within two weeks of submission.

RETURN BY FAX: (713) 526-7787 • RETURN BY MAIL:

IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: congress@internationalbrain.org